

DOING MORE, TOGETHER

CIRCLE OF FRIENDS



WILDERNESS
SCHOOL

WHAT IS A GIVING CIRCLE?

Giving circles, sometimes also called donor circles, provide the opportunity to contribute to a common cause through the power of collaboration. Many donors today seek to not only give money, but want their philanthropy to be strategic and to be driven by values.

One of the ways that new philanthropists can leverage their impact is through giving circles. Giving circles are participatory groups of engaged individuals who pool resources to solve a problem together. The idea of being a part of a larger effort enables individuals to have a greater impact in their giving than if making a gift alone and giving circles are increasingly becoming recognised as a highly influential giving mechanism.

HOW DOES A GIVING CIRCLE WORK?

A giving circle is an approach to giving that harnesses the combination of personal capacity and collective purpose. It explores ways of creating high impact donating that may not be possible on an individual basis and can focus on causes that may otherwise be overlooked.

One of the main functions of giving circles is that they enable a small number of people to pool funding to support a common cause. Amounts offered by individuals are usually equal, although, because groups vary in structure, size, and focus, donation levels are determined by consensus.

WHAT IS A CIRCLE OF FRIENDS SCHOLARSHIP?

Wilderness School's Circle of Friends Scholarships are formed around the idea of those who have more in their lives taking action on behalf of a young woman who has less. A Circle of Friends Scholarship can provide donors with a sense of accomplishment and bring deep meaning and satisfaction to their philanthropy as well as strengthening the bond they have with other donors as they share a valued part of their lives.

A Wilderness Circle of Friends Scholarship is created when a small group of friends, family members, parents, old scholars, or others come together for the purpose of bringing a Wilderness education within reach of a girl who might otherwise never have the opportunity.

To participate, each Friend contributes a donation per year for three years,

which, when pooled, is equal to full tuition for a day student. Donations are received through the Wilderness School Foundation Scholarship Fund. The fund offers tax deductibility and enables a fixed-term scholarship through Years 10 to 12.

The process of establishing a Scholarship and the Circle's relationship with the recipient can be very enriching. The Circle can define Scholarship criteria to align with attributes they most value or issues that they wish to address through a transformative educational opportunity. It may be that a Circle is passionate about academic excellence or enabling a girl from a disadvantaged background to attend Wilderness. Alternatively, a Scholarship can be tailored to a girl who demonstrates particular attributes and values or could be open to an all-rounder.

HOW TO GET STARTED

STEP 1

Find a small group of friends, family members, parents, old scholars, or others who are interested in making a difference together and establish your Circle's contribution levels. (Full day tuition for a girl is equal to approximately \$28,000 per year.)

STEP 2

Choose your cause. Who do you want to award your scholarship to? Chances are that the members of your Circle will have a variety of philanthropic interests. Take time to brainstorm about what your shared values are.

STEP 3

Make an appointment to discuss your options and timeline with Head of Advancement, Rebecca Foster on 08 8343 1088 or rfoster@wilderness.com.au.

HOW A CIRCLE OF FRIENDS SCHOLARSHIP CAN WORK:

Scenario 1

Old scholar Miranda is in her mid-forties. She is highly connected to the Wilderness community, with both of her daughters enrolled in the Junior School. Miranda regularly catches up with friends from her school days for coffee or a glass of wine. She is deeply thankful to be a part of the Wilderness community and knows her friends feel the same way.

Miranda undertakes to have conversations with ten of her friends – other old scholars and Wilderness parents – and confirms that each woman has the capacity to contribute \$2,800 per annum x 3 years.

The group decides to establish a Circle of Friends All-Rounder Scholarship, for a girl who demonstrates skills across key areas including academic, leadership, sports, music, performing arts, and community service, but who lacks the financial capacity to attend a school like Wilderness.

NO. OF FRIENDS	YEAR 1	YEAR 2	YEAR 3	TOTAL CONTRIBUTION
1	\$2,800	\$2,800	\$2,800	\$8,400
2	\$2,800	\$2,800	\$2,800	\$8,400
3	\$2,800	\$2,800	\$2,800	\$8,400
4	\$2,800	\$2,800	\$2,800	\$8,400
5	\$2,800	\$2,800	\$2,800	\$8,400
6	\$2,800	\$2,800	\$2,800	\$8,400
7	\$2,800	\$2,800	\$2,800	\$8,400
8	\$2,800	\$2,800	\$2,800	\$8,400
9	\$2,800	\$2,800	\$2,800	\$8,400
10	\$2,800	\$2,800	\$2,800	\$8,400
	\$28,000	\$28,000	\$28,000	\$84,000

Scenario 2

Michael Frayne is a past Wilderness parent whose three daughters attended the School in the eighties and whose two granddaughters are currently enrolled in the Senior School. He and his wife Helen intend to remember the School through a gift in their Will when the time comes but have never considered the idea that a modest shared contribution now might enable a scholarship during their lifetime.

Michael and Helen raise the topic of establishing a shared family scholarship at a BBQ with their daughters and sons-in-law. Each branch of the family agrees that they could contribute \$5,600 per annum x 3 years and Michael proposes that his brother – also a Wilderness grandparent – might like to be involved too. With 5 x Friends contributing equal funds, the family can establish the Circle of Friends Frayne Family Scholarship, which they are keen to offer to girls from a refugee or migrant background.

NO. OF FRIENDS	YEAR 1	YEAR 2	YEAR 3	TOTAL CONTRIBUTION
1	\$5,600	\$5,600	\$5,600	\$16,800
2	\$5,600	\$5,600	\$5,600	\$16,800
3	\$5,600	\$5,600	\$5,600	\$16,800
4	\$5,600	\$5,600	\$5,600	\$16,800
5	\$5,600	\$5,600	\$5,600	\$16,800
	\$28,000	\$28,000	\$28,000	\$84,000

Scenario 3

Lucy is an old scholar from the 2000 Year Group. As turn of the millennium graduates, she and her friends would like to commemorate their milestone graduation by doing something meaningful, but do not have capacity at this point in their life to fund a full scholarship as individuals.

Lucy decides to rally a group of 15 women including herself, who are strong advocates for equality and opportunity for women in non-traditional female industries.

They choose to enable a Circle of Friends Women in STEM 2000 Scholarship by each contributing \$1,866 per annum x 3 years. The scholarship is awarded to a high achieving girl in Science, Technology, Engineering or Maths subjects, from a disadvantaged background.

NO. OF FRIENDS	YEAR 1	YEAR 2	YEAR 3	TOTAL CONTRIBUTION
1	\$1,866	\$1,866	\$1,866	\$5,598
2	\$1,866	\$1,866	\$1,866	\$5,598
3	\$1,866	\$1,866	\$1,866	\$5,598
4	\$1,866	\$1,866	\$1,866	\$5,598
5	\$1,866	\$1,866	\$1,866	\$5,598
6	\$1,866	\$1,866	\$1,866	\$5,598
7	\$1,866	\$1,866	\$1,866	\$5,598
8	\$1,866	\$1,866	\$1,866	\$5,598
9	\$1,866	\$1,866	\$1,866	\$5,598
10	\$1,866	\$1,866	\$1,866	\$5,598
11	\$1,866	\$1,866	\$1,866	\$5,598
12	\$1,866	\$1,866	\$1,866	\$5,598
13	\$1,866	\$1,866	\$1,866	\$5,598
14	\$1,866	\$1,866	\$1,866	\$5,598
15	\$1,866	\$1,866	\$1,866	\$5,598
	\$27,990	\$27,990	\$27,990	\$83,970